

ARTS4LYFE

WHAT IS ARTS4LYFE?

Arts4Lyfe is a careers programme that stimulates young people to think more by giving them the skills and knowledge to organise and deliver their own creative platform.

HOW CAN IT HELP?

The programme encourages: enterprise skills, original arts (music, art, drama, film, photography and digital works), community engagement, financial literacy and communication skills, all in fun, engaging and relevant ways. We help introduce young people into new careers by giving them relevant knowledge of job roles and the opportunity to put that into practice.

"I've enjoyed having a taste of new careers and it's made me more serious about what I want to do in the future"

Andre (Student)



"The Programme helped us discover new skills and talents in our students"

Senior Management Team (Student Engagement Panel)

WHAT CAN IT DO?

Young people leave the program feeling inspired and confident. They take their studies more seriously, they value school far more. They make new connections and can see that other people appreciate their efforts. The program strengthens their engagement and bond to the community and the school.

WHY CHOOSE US?

- Improved student attainment;
- Increased income to the school;
- Increased PR & profile within the community;
- Improve student participation & learning experience;
- We bring real careers learning to your school.

Call us now to enhance your young people's learning!

0121 622 3603

CAREERS



75%

"Enjoyed working with or meeting professionals in the job roles they practiced"



95%

"The programme excites me for the world of work"



82%

"This has helped me choose better options / helped me make sense of my subjects"

POSITIVE ENGAGEMENT

In 2016

18 hrs

PER STUDENT

Combined

2160 hrs

PER HALF TERM

EXTRA CURRICULAR PARTICIPATION



60% Increase of staying after school



50% Reduction in antisocial behaviour

MOTIVATION

66% "The programme made me more motivated for my future"

82% "The programme makes me want to do more with my time / life"

HOW DOES IT WORK?

1. We meet with you to present the programme and benefits. We co-design the next steps with you.
2. We present your students with an assembly to recruit participants.
3. We co-create an event that is youth lead but expert supported. Our team then meet with your students weekly after school to develop their work related skills and exposure to careers.
4. We provide the FULL support; headline act, graphics/promotional materials, social media support. We give the training in promoting, sales, pitching, event management, project management and money management.
5. Young people confidently lead the promotion, marketing and community engagement. They choose the cause to raise money for. They handle real cash. They take responsibility for their enterprise and the outcomes.
6. They get support from our industry experts who come and give guidance, insights and build the young people's awareness and confidence around jobs and careers.
7. The community event gets delivered.
8. We reflect on the learning and explore continuity of the exciting legacy in the school/community. If you like it, we support you to do more.

TOP 3 THINGS MANAGEMENT SAY

Low attaining students show **new skills** / staff discovering new sides to students

Better Engagement with school staff

100% of senior leaders have reported improved **communication skills** by participants